

VISION:

To be the model netball centre in New Zealand

CORE VALUES:

- People First
- Fun Loving
- Inspirational
- Excellence

CORE PURPOSE:

Delivering Fun, Fitness and Friendship through Netball

CORE BUSINESS:

To develop and manage the sport of netball in Taranaki

BRAND PROMISE:

Cost efficient, well timed, fun healthy game

3 YEAR STRATEGIC MOVES:

- Reviewing facilities to ensure they are functional and appropriate for the future needs of netball in Taranaki
- To become financially self sufficient
- Host an annual high profile fixture

STRATEGIC GOALS:

- Increasing participation in all aspects of the game
- Bringing together a healthy community through netball
- Healthy partnerships with sponsors, community, other sports

